

Vipul Kella MD, MBA FACEP
Washington, D.C
(248) 703-7998
drkella@medlegaladvisors.com
[linkedin.com/in/vipulkella](https://www.linkedin.com/in/vipulkella)

PROFESSIONAL SUMMARY

A seasoned physician executive and consultant with 18 years of clinical practice experience in academic, urban, trauma, and rural settings. Extensive background in digital health startups leading with innovation, strategy, product development, thought leadership, and capital raising. Passion for chronic disease management, health inequity, innovation in value-based care, and non-traditional approaches to wellness.

Provides medical-legal consulting and testimony as a result of his expertise. Consult with hospitals and corporations about best practices in Emergency Medical Care.

Involved in multiple ventures that encourage innovation in healthcare management and efficiency through the use of technological advances.

MEDICAL-LEGAL EXPERIENCE

Private Medical-Legal Practice. Dr. Kella has been retained by both plaintiff and defense in cases about the following litigated matters:

- Emergency Medicine
- Critical Care
- Medical Negligence
- Forensics and Sexual Abuse
- Veterans Affairs - Medical Malpractice
- Standards of Care
- Long-Term Care Facilities
- Wrongful Death
- Independent Medical Examination
- Medical Device Liability
- Medical Fraud and Abuse
- Hospital Administration

EDUCATION

Masters of Business Administration (MBA): 2018 – 2020; Johns Hopkins University, Baltimore, MD; Interdisciplinary Business Concentrations: Healthcare, Finance, and Entrepreneurship.

Emergency Medicine Residency: 2002-2005; Henry Ford Hospital, Detroit MI

Doctor of Medicine (MD): 1998-2002; University of Toledo, Toledo, OH

Bachelor of Science (BS): 1993-1997; Molecular Biology; University of Michigan, Ann Arbor

Professional Associations

American College of Emergency Physicians (ACEP)

American College of Healthcare Executives (ACHE)

CLINICAL EMPLOYMENT HISTORY

Anderson County Hospital, Iola, Kansas: June 2023-Present

Fort Washington Hospital, Livingston Maryland: January, 2020-Present

Shady Grove Hospital, Rockville, Maryland: December 2008-December, 2022

Washington Adventist Hospital, Takoma Park Maryland: January 2020-March 2023

Frederick Memorial Hospital, Frederick Maryland: September 2011- October 2020

Southern Maryland Hospital, Clinton Maryland: January 2008 - September 2011

Bristol Hospital, Bristol Connecticut: March 2011- January 2014

Nantucket Cottage Hospital, Nantucket Massachusetts: June 2013 -August 2015

Henry Ford Wyandotte Hospital, Wyandotte Michigan: June 2005- December 2008

NON-CLINICAL EXECUTIVE EXPERIENCE

CEO, Co-Founder

Curato Health 2022- Present

- Boutique digital growth and strategic consulting firms work with physician practices, and hospitals to improve business growth, and value-based care strategies.
- Led all clinical strategy and strategic partnerships to build the sales pipeline.

Chief Medical and Business Development Officer

PhysioAI 2023 - Present

- Clinical lead for seed-stage AI-based remote patient monitoring software and hardware company
- Led seed-stage capital fundraising strategy

Venture Partner/Chief Medical Advisor
Bonaventure Equity

- Thought leader and subject matter expertise for psychedelic/cannabis-focused venture firm
- Skilled at uncovering and resolving complex issues in a timely and cost-effective manner to attain targeted objectives across the organizations to provide safe/effective medical services and promote public healthcare awareness.

Executive Medical Director

Nu-Life Solutions 2021 - Present

- Clinical lead for wearable device startup. for pre-market clinical trials, Led business development and direct-to-to-consumer growth strategy, KOL strategy
- Key roles in clinical trial design, product design, and strategic partnerships.

Partner, US Acute Care Solutions (USACS) 2009- Present

- Partner, clinician, and leader in the business growth of USACS while serving in hospital administrative and executive roles.
- Recognized for clinical expertise, efficiency, innovation, and quality programs.

CLINICAL LEADERSHIP EXPERIENCE

Chief of Emergency Services, Frederick Health, Frederick MD 2013-2018 System Chief of Emergency, Pediatric, and Observation services. Oversight: over 100,000 patient visits, 40 physicians, and 30 PA/Nurse providers at Frederick Health Hospital in the greater Washington, DC Metropolitan Area. Administrative and clinical achievements and milestones:

- 2015: “Code Sepsis” program achieved a *top 1% inpatient mortality reduction nationally*
- 2014: ED-Radiology program to assess necessary or unnecessary MRI Utilization. MRI Utilization reduced by 90%
- 2016: Developed innovative triage and ED throughput program to reduce ED diversion rate by over 50%.
- Created “Goals of Care” Palliative Care ED program
- Program which reduced hospital readmissions while maintaining top patient care.
- Staffing models were recognized for efficiency in the entire nation of like-sized Emergency Departments.

Southern Maryland Hospital, Hospital-Based Physician Chairman, Clinton MD 2012-2013

Responsible for a turnaround for distressed 65+k visits to ER. Led numerous initiatives to improve staffing, quality, safety, and culture. Noteworthy initiatives:

- 2012: Spearheaded Blood Culture program to assess Emergency Department cultures and findings which resulted in a 50% reduction of ED cultures.
- Improved key ED practices resulting in 10-year lows in throughput metrics, e.g., door-to-provider services and length-of-stay while providing excellent care to patients.

Emergency Physician Medical Group (now Envision) 2005-2008 Clinical Attending Physician, Core Faculty Member Residency Program. Educator of the Year Award 2007.

EDUCATION

Masters of Business Administration (MBA): 2018 – 2020; Johns Hopkins University, Baltimore, MD; Interdisciplinary Business Concentrations: Healthcare, Finance, and Entrepreneurship.

Doctor of Medicine (MD): 1998-2002; University of Toledo, Toledo, OH

Bachelor of Science (BS): 1993-1997; Molecular Biology; University of Michigan, Ann Arbor

Professional Associations

American College of Emergency Physicians (ACEP)

American College of Healthcare Executives (ACHE)

AWARDS

“Difference Maker Award” (2014), American College of Physician Executives National Society of Leadership and Success, Inductee (2020) “Clinical Instructor of the Year” (2008)

“Educator of the Year, 2007” Emergency Physician Medical Group (Envision) Award for Excellence in Resident Teaching, Henry Ford Hospital

LECTURES AND PRESENTATIONS

Invited Speaker, Johns Hopkins Carey Business School Global Immersion Program Peru: Current Landscape of Healthcare, Lima Peru. January 14, 2020

“Less Art, More Science: Evidenced-Based Medicine to Decrease Variation in Healthcare”
American College of Physician Executives Spring National Conference, Chicago, IL. April 2014

Dept. of Emergency Medicine Rounds and Grand Rounds, Henry Ford Hospital, Detroit, MI 2007-2008

"BNP – A Review of the Current Literature" May 2004

"The Golden Hour of Resuscitation" Jan. 2007

"Abdominal Trauma" Mar. 2007

"Acute Mesenteric Ischemia" Apr. 2007

"Critical Care 101" May 2007

"Central Venous Catheters" May 2007

"Acid-Base Disorder" Aug. 2007

"Case Conference–Acute Intermittent Porphyrria" Sept. 2007

"Animal Bites" Oct. 2007

"Burns" Dec. 2007

"Hypertensive Emergencies" Jan. 2008

"Acetaminophen Toxicity" Feb. 2008

"Management of HIV in the ED" Mar. 2008

1st Annual Hospital-Wide Sepsis Symposium, Organizer and Speaker, April 16, 2008

"Early Goal-Directed Therapy- Transitioning from the ER to the ICU" Henry Ford Hospital, Wyandotte MI.

"Mock Oral Boards"

Dept. of Emergency Medicine Grand Rounds, Henry Ford Hospital, Wyandotte MI.
April 2008

"Throughput Management in the ER"

Shady Grove Adventist Hospital. December 2008

"Let's Get Shocked about Sepsis"

Shady Grove Adventist Hospital Sepsis Conference. March 2009.

Let's Get Shocked About Sepsis"

Guest Speaker, Shady Grove Hospital Grand Rounds. Dec. 2009 *"Advances and*

Therapeutic Interventions in Cardiac Arrest"

Guest Speaker, Shady Grove Hospital. May 2010

"Management of Acute Low Back Pain in the ER"

Shady Grove Hospital, Guest Speaker.

Mid-Level Provider Webex Lecture. August 2010

“Recognition of Sepsis in the ER”

MEP Midlevel Conference, Invited Speaker. April 2011

“Advances in Cardiac Arrest Care”

Southern Maryland Hospital Grand Rounds January 2012

“Medical Utilization and Health Care Reform”

MEP APP Offsite Conference October 2012

PUBLICATIONS AND ARTICLES

The GENESIS Project May 20, 2010 Generalization of an Early Sepsis Intervention Strategy: A Multicenter Quality Improvement Collaborative. Contributing author.

May 2012 Journal of Critical Care Medicine

Implementations of a Sepsis Quality Initiative in October 2008 a Community Hospital and its Impact on Morbidity and Mortality in Septic Shock. *Annals of Emergency Medicine*.

BOOK CHAPTERS

“Mesenteric Ischemia” Published 2012 1stInternational Textbook of Emergency Medicine

“Transfusion Reactions”

1stInternational Textbook of Emergency Medicine Published 2012

CONSULTING

Nucleus Review Board, Board Member July 2016 – 2019 Expert reviewing scripts, medical animation, and content

Pfizer, Consultant and Physician Speaker Jan 2011 - Jan 2013